

## The Final Poster

	Overall effectiveness	Use of English	Content	Organisation & Clarity
<b>A+</b>	The poster exceeds rubric expectations.			
<b>A</b>	It is visually appealing, well laid out and clear to read (font and size). Good use of visuals and graphics that contribute to the understanding of the topic. Includes accurate APA references.	Almost complete accuracy using a wide range of target grammar and vocabulary. Minor errors never obscure meaning. Language is almost completely appropriate, impersonal and objective. Hedging is used very effectively where necessary.	The content is well presented, knowledgeable and interesting. The poster increases the audience's understanding of the topic.	The poster is well created with a logical connection of information. The main points are clearly stated and explained fully.
<b>A-</b>	Some, but not all, Elements of A & some of B			
<b>B</b>	It is visually appealing, reasonably well laid out and readable. The visuals and graphics mostly contribute to the understanding of the topic. Includes reasonably accurate APA references	A good level of accuracy using a good range of target grammar and vocabulary. Minor errors rarely obscure meaning. Language is mostly appropriate, impersonal and objective. Hedging is used effectively where necessary.	The content is presented in a knowledgeable and interesting way. The information is relevant but some additional information may be needed to fully understand the topic	The poster is created with a logical connection of information. The main points are clearly stated.
<b>B-</b>	Some, but not all, Elements of B & some of C			

Parts of the rubric adapted from: [https://www.eoas.ubc.ca/courses/eosc449/poster\\_rubric.pdf](https://www.eoas.ubc.ca/courses/eosc449/poster_rubric.pdf), <http://www.cornellcollege.edu/library/faculty/focusing-on-assignments/tools-for-assessment/poster-presentation-rubric.shtml>

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<b>C</b>	<p>The visual appeal is adequate. It is adequately laid out but may not be easily readable. The visuals and graphics may relate to the topic but do not greatly contribute to the understanding of the topic. References may be missing or inaccurate.</p>	<p>A sufficient degree of accuracy using a sufficient range of target grammar and vocabulary. Errors may occasionally obscure meaning.</p> <p>Language is generally appropriate, impersonal and objective.</p> <p>Hedging is used sufficiently where necessary.</p>	<p>The content is presented in an interesting way. The information relates to the topic but is too general or incomplete. The audience needs more information to understand the topic.</p>	<p>The reader can follow the connection of information but there are some gaps and omissions.</p>
<b>C-</b>	Some, but not all, Elements of C & some of D			
<b>D</b>	<p>The poster is not very visually appealing or laid out. It is not easily readable. Visuals and graphics do not contribute to the poster or understanding of the topic. References are not included.</p>	<p>A limited degree of accuracy using a limited range of target grammar and vocabulary. Errors may sometimes obscure meaning.</p> <p>Language is inappropriate, impersonal and objective to some degree.</p> <p>Hedging is occasionally used.</p>	<p>The content is inconsistent and lacks key information. The information on the poster does not help the audience to understand the topic.</p>	<p>The topics are disconnected. The main points are unclear.</p>
<b>E</b>	The poster has been created but does not meet the criteria for D			
<b>F</b>	The poster has not been created			

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